

Caroline County Health Department
Drowning Prevention Art Contest – Official Rules (April–August 2026)

The **Caroline County Health Department** (“CCHD”) is hosting a Drowning Prevention Art Contest to raise awareness about strategies that help prevent drowning. By participating, entrants agree to the following official rules.

1. Sponsor

The contest is sponsored and administered by the Caroline County Health Department, Caroline County, Maryland.

This promotion is in no way sponsored, endorsed, administered by, or associated with Facebook/Meta or Walmart.

2. Contest Period

The contest runs from April 1, 2026 through August 31, 2026.

Each month will feature a different Layer of Protection related to drowning prevention.

Monthly entry periods will correspond with the designated monthly Facebook post on the Caroline County Health Department Facebook page.

Entries must be submitted during the applicable month’s contest period to be eligible for that month’s drawing.

3. Eligibility

Participation is open only to individuals who:

- Reside in Caroline County, Maryland, and
- Are between the ages of 5 and 18 years old at the time of entry.

Entrants under the age of 18 must have permission from their parent or legal guardian to participate. Parents or legal guardians must submit the entry on the child’s behalf.

Employees of the Caroline County Health Department and their immediate family members may be restricted from participation at the discretion of the sponsor.

Void where prohibited by law.

4. Monthly Themes

Each month highlights a Layer of Protection to help prevent drowning. Participants are encouraged to create artwork reflecting the theme announced in the official Facebook post for that month.

Themes will be announced on the Caroline County Health Department Facebook page at the beginning of each monthly contest period.

5. How to Enter

To enter the contest:

1. The child must create an original piece of artwork inspired by the month's theme.
2. The child's parent or legal guardian must:
 - Take a photo of the artwork, and
 - Share the artwork with CCHD. There are three options to share:
 1. Post the photo in the comment thread of the designated monthly contest post on the Caroline County Health Department Facebook page, or
 2. Send the photo via direct message (DM) through the CCHD Facebook page, or
 3. Email the photo to carolinewatersafety@gmail.com
3. The comment or message content must include:
 - The first name of the child, and
 - The child's age.
4. If submitting via DM or email, the photo will be posted in the comments of the relevant Facebook post by CCHD staff.

Incomplete submissions may be disqualified.

No purchase is necessary to enter or win.

6. Artwork Requirements

Eligible artwork must meet the following criteria:

- Must be original work created by the child participant
- May not include the use of AI-generated art
- Must align with the monthly drowning prevention theme
- May be created in any medium, including but not limited to:
 - Drawing
 - Painting
 - Sculpture
 - Digital artwork
 - Mixed media
- Must not include:
 - Brand logos or trademarks
 - Vulgar, obscene, or indecent content
 - Political messaging
 - References to real people or real events

Entries that violate these rules may be removed from the Facebook comment thread and deemed ineligible.

7. Entry Limits

- Children may submit multiple pieces of artwork each month.
- However, each child will receive only one entry into the random drawing per month, regardless of the number of submissions.
- Children may participate each month of the contest.
- Once a child has won a monthly prize, they may continue to submit artwork but will no longer be eligible to win additional prizes, other than the Grand Prize Sweepstakes.

8. Prize

Each month, one winner will be selected through a random drawing from all eligible entries received during that month.

Monthly Prize: One \$100 Walmart Gift Card

Total number of prizes during the contest period: Five (5)

Approximate Retail Value (ARV) of each prize: \$100

Total ARV of all prizes: \$500

The gift card will be awarded to the parent or legal guardian of the winning child, unless the winner is 18 years old, in which case the prize may be awarded directly to the participant.

By accepting the prize, the legal guardian agrees to use the gift card for the benefit of the winning child. Prizes are non-transferable, and no cash substitutions will be provided except at the sponsor's discretion.

All children who submit eligible entries will be automatically entered into the Grand Prize Sweepstakes. The Grand Prize Sweepstakes will award one \$1,500 gift certificate for Sun Outdoors resorts to a Sweepstakes Prize Winner selected at random. Please see "Caroline County Health Department Drowning Prevention Grand Prize Sweepstakes Official Rules" for additional information.

9. Winner Selection and Notification

Each month's winner will be selected by random drawing from all eligible entries received for that month.

The drawing will be conducted by the Caroline County Health Department. Winners will be notified via Facebook comment reply or direct message within a reasonable time after the drawing. If the winner cannot be contacted within 7 days, the sponsor may select an alternate winner.

10. Publicity and Use of Artwork

By submitting an entry, participants and their legal guardians grant the Caroline County Health Department a non-exclusive, royalty-free right to:

- Share submitted artwork
- Display artwork on social media, websites, educational materials, and public events
- Use the artwork for drowning prevention awareness campaigns

The child's first name and age may be used in connection with the artwork.

11. Release of Liability

By participating, entrants and their legal guardians agree to release and hold harmless:

- Caroline County Health Department
- Caroline County Government
- Their employees, agents, and representatives

from any liability, injury, loss, or damage arising from participation in the contest or acceptance/use of the prize.

Sweepstakes Administrator will not replace any lost, mutilated, or stolen gift cards.

12. Facebook and Sun Outdoors Disclaimer

This contest is not sponsored, endorsed, administered by, or associated with Facebook/Meta or Sun Outdoors. Participants release Facebook and Sun Outdoors from any responsibility related to this promotion.

13. General Conditions

The sponsor reserves the right to:

- Disqualify entries that violate contest rules
- Modify, suspend, or terminate the contest if fraud, technical failures, or other factors impair the integrity of the contest
- Remove inappropriate or non-compliant submissions from the Facebook thread

All decisions by the sponsor are **final**.

14. Privacy

Personal information collected through the contest will be used solely for the purpose of administering the promotion and contacting winners.

15. Governing Law

This contest is governed by the laws of the State of Maryland. Any disputes arising from the contest shall be resolved exclusively in the appropriate courts located within Maryland.
